



HOPE IN THE JOURNEY

March 19, 2021

WMHR

102.9 FM

Syracuse, NY

WMHN

89.3 FM

Rochester, NY

WMHI

94.7 FM

Watertown/Cape
Vincent, NY

Kingston, On

WMHQ

90.1 FM

Malone/Massena, NY

Cornwall, On

WMHU

91.1 FM

Utica/Coldbrook, NY

WMHY

88.7 FM

Richfield Springs,
NY

WMHH

96.7 FM

Albany/Troy/
Schenectady, NY

Dear Listening Friends,

Coming through another Careathon, I can only say that this year's on-air event was one of challenge due to the pandemic social distancing rules.

During our annual Careathon fundraiser, we thought it wise to cancel recruitment of volunteers to help with phone central and other duties that are normally managed by friends of the ministry. We had to work through not having in-studio guests, and could not invite listeners to "stop in" and pay us a visit during Careathon 2011.

After much planning, brainstorming and creativity from staff members, we were able to put together a very effective Careathon campaign. True, we missed the fellowship with our volunteers and the comradery with various guests visiting the studios, but God blessed in wonderful ways as calls came into the outsourced "call center", gifts were given on-line, and mail poured into the Mars Hill mailbox. At the end of the day, or I should say three days, we heard from so many who came along side of us in the mission of media outreach.

Thank you to those of you who joined our team for the first time during this year's Careathon. Thank you to those of you who continued your support. And thank you to all of you who pray for the Mars Hill Network as we press on and give "Hope in the Journey".



Strong in Christ & Pressing On,

Wayne Taylor

General Manager

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